

Bristol BMX Legacy Programme - Development Manager

Access Sport: Transforming Lives through Sport

Details

Location: Access Sport's Bristol office - Easton Business Centre, Felix Rd, Bristol, BS5 0HE. The role will also involve some out of office working and occasional visits to Access Sport's head office, located in Bethnal Green, London, E2 6QF.

Salary: £25k – £27k Gross (dependent on experience)

Reports to: Programme Leader

Contract: Permanent

Hours: 37.5 hours per week, full-time, standard hours of 9am-5.30pm

About Access Sport

Access Sport CIO is a charity that is dedicated to enhancing the life prospects of disadvantaged young people and those from marginalised groups by providing opportunities to experience and enjoy the power of sport. We do this by building thriving community sports clubs, led by inspirational volunteers, in the most disadvantaged urban areas. These clubs provide life-changing opportunities for local, vulnerable people, whilst creating a lasting, locally-owned community resource. Access Sport's unique New Model Club methodology has won multiple awards including the national BT Sports Industry Award for Community Programme of the Year 2015.

Why work for Access Sport

Access Sport is an exciting and dynamic place to work. No two days are the same. There are opportunities for our team members to get involved in all aspects of the charity, from the delivery of our programmes on the ground, to fundraising, event management and finance.

We are committed to being a supportive and enjoyable place to work. Our staff development values are fun, flexibility, caring, supportive & nurturing and as an Access Sport employee you will benefit from:

- 25 days holiday in addition to the usual public holidays and time off between Christmas and New Year when the office is closed
- A healthy living & well-being employer – being part of social events, our annual dinner and meeting the charity ambassadors
- Personal training allowance and development support
- Team and personal development away days throughout the year
- A competitive package of benefits including the cycle to work scheme, government opt-in workplace pension scheme and childcare vouchers.
- Good track record of staff development from university placements to full time employees

Background information about the role

The number of children and young people engaged in sport in the UK today is in significant decline: since 2012, 365,000 less young people take part in regular sport; long-term lifestyle changes mean that children growing up now are 15% less aerobically fit than they were a generation ago; one third of UK children are now classified as overweight.

All too often it is the poorest communities, where sports facilities are often limited or non-existent, which are most affected. Here, inactivity when young can increasingly be linked to a cycle of poverty and unemployment in later life, as well as anti-social behaviour and crime.

By tackling inactivity in sport at local and grassroots level, Access Sport is working directly to combat rising levels of obesity amongst children and young people while unlocking profound benefits to society as a whole – economically, socially and environmentally.

Why cycling?

Cycling is a unique and strategically important sport because it can be embedded into everyday living and deliver environmental and social improvements to entire communities as well as the obvious health and wellbeing improvements to individual cyclists.

Yet, despite Olympic success and booming participation amongst the middle classes (especially white, middle class males), Sport England statistics show that cycling among young people is been in long-term decline. Increasingly, young people in inner cities do not learn to cycle at all, especially those in lower socio-economic groups.

Why BMX?

For the past six years Access Sport has been delivering a unique BMX programme in deprived communities in London, including the creation of new BMX tracks and provision of bikes and coaching sessions to get young people cycling.

BMX has a very unique appeal and we now have the evidence that it has the ability to get otherwise inactive young people active, even those who are obese and/or have never cycled.

The impact of the programme to date in London has been startling, with over 17,000 young people taking part to date and strong evidence that thousands have gone on to consistent, regular participation in sport and resulting healthier and happier lifestyles. This impact is what we now aim to bring to Bristol.

See <https://www.youtube.com/watch?v=2Yp5LC2sng8> for a video about the BMX Legacy Programme.



Bristol BMX Legacy Programme - Development Manager role

Building on the strengths of Bristol as a unique and growing cycling city, Access Sport intends to build five community sized BMX tracks in disadvantaged areas of Bristol, each with the ability to sustain a community BMX Club run by local volunteers.

Through the three-year programme starting in 2017 we intend to:

- Create 5 new community BMX tracks
- Train 30 new coaches and recruit and train 30 local volunteers, leaving behind a fully sustainable network of five thriving BMX clubs to ensure thousands more young people continue to enjoy BMX cycling from 2020 onwards.
- Introduce 5,000 disabled and disadvantaged young people across Bristol to BMX cycling
 - 35% to be previously inactive, 10% disabled, 30% female and a BME participation that reflects the community
 - 40% of the participants will complete Bikeability cycle training
- Create Bristol wide community and schools competitions

Access Sport will establish each BMX track and club with all the necessary equipment, recruit new volunteers and train people to become BMX coaches. The resulting facilities will become local hubs, reaching out to engage local schools, community groups and charities to ensure thousands of deprived and disadvantaged local young people can benefit.

The programme has the support of some of the UK's leading cycling talents, including:

- our greatest ever Olympian, Sir Chris Hoy (see <https://www.youtube.com/watch?v=HzjumngZObQ&t=43s>)
- local Bristol downhill mountain bike star Laurie Greenland (see <https://www.youtube.com/watch?v=lmrv08OeA3g>)

In our experience a successful BMX club can literally energise and animate an entire community, so we believe this is an incredibly exciting opportunity to invest in Bristol and create long-term transformation of the most deprived wards in the city. This will place Bristol in the vanguard of UK youth cycling and could in turn inspire other cities to follow Bristol's lead.

Although the role will have a focus on the Bristol project it will also include supporting the wider BMX Legacy Programme team, in their work, developing community sports clubs and taking BMX to young people nationally. We also have plans for the programme to grow considerable in the coming years and the Bristol BMX Legacy Programme Development Manager will be heavily involved in this growth.

Responsibilities

Based with Access Sport's team in Bristol, the Bristol BMX Legacy Programme Development Manager will have day to day responsibility for delivering the Programme across the city. They will be supported in this role by Access Sport's Bristol team (including our Local Programme Leader, Senior Philanthropy Advisory and the High Sheriff Steering Group), the new British Cycling Go-ride coach for Bristol and by the central BMX Legacy Programme team in London. The responsibilities of the role will include:

- Ensuring that all 5 new clubs are developed in accordance with Access Sport's 'New Model Club' approach
- Establishing 5 new BMX bike tracks in the city
- Coach and volunteer education, including feeding into the Bristol Volunteer Strategy.
- Bristol wide community and competition development
- Monitoring & evaluation
- Support the co-ordination of British Cycling-Access Sport post to ensure most efficient and effective use of time & resources
- Co-ordination of casual coaches and equipment to deliver outreach and pop-up sessions
- Support the planning, delivery and administration of the wider BMX Legacy Programme.

- Supporting Access Sport's Bristol lead and programmes across the city.
- Adding value to the existing programmes, including promotion and marketing, particularly through social media.
- Develop suitable resources & strategic documents that contribute to the growth of the programme and help to influence partners and stake holders.
- Feed into charity wide strategy meetings, internal reviews and planning discussions.
- Present at steering groups and provide consultancy to other organisations, sharing best practise and learnings from Access Sport's programmes.
- Manage existing relationships with key local partners including council, neighbourhood partnerships, community organisations, youth service providers and corporates.
- Carry out consultations, focus groups & interviews in order to gather insight and understanding about our target audiences.

Experience & Skills

REQUIRED

- Experience in successful project delivery and management.
- A passion for empowering and inspiring people to reach their full potential through sport.
- Experience or knowledge of the sport sector (UK)
- A good understanding of the local landscape and networks in Bristol
- Excellent organisational and time management skills
- Experience using Monitoring and Evaluation frameworks
- Excellent communication skills, both written and oral, to communicate effectively with all sections of the community.
- Pro-active worker who can take ownership of tasks and show initiative to get things done.
- Excellent computer software skills to create documents, presentations, spreadsheets.
- Educated to degree level achieving a 2.1 or above
- Valid UK driving license

DESIRABLE

- Experience writing funding applications and grants.
- Understanding of the political, cultural and social environments affecting equality and women's sport.
- Experience of youth and community work in disadvantaged areas.
- Experience of budget management
- Experience volunteering at a charity, community group or sports club.
- An interest or appreciation for cycling.
- Access to a vehicle

Personal Attributes

- Enthusiasm, energy and willingness to meet challenging demands, work to deadlines and cost limits.
- Self-motivated, able to use initiative and a highly flexible approach to work.
- A personal commitment to Access Sport's cause.
- Self-disciplined, with excellent attention to detail.
- A strong team player with good inter-personal skills.

Flexibility

In order to work effectively in a changing environment, flexibility is required from the post-holder. Any other tasks that may be requested will be at the same level of responsibility and terms and conditions of employment. The post-

holder must be prepared to travel throughout London and the UK when needed, and work varying hours in accordance with the demands of clubs and events, this will include evenings and weekends.

Equal Opportunities

Access Sport is committed to becoming disability confident and an employer of choice irrespective of disability, gender, race, religion or belief, sexual orientation and age. We appreciate the ethical and business case of ensuring that our workforce is representative of wider society. When we are recruiting to the organisation, disabled candidates who meet the essential criteria will be guaranteed an interview.

How to apply

To apply for the role, please email careers@accesssport.org.uk by **5pm on Wednesday May 24th** and attach:

- A copy of your CV (no more than 2 pages)
- A covering letter (no more than 2 pages) that explains why you would like the role and demonstrates that you have the required skills, experience and personal attributes.